

- Inclusion in the PH website, including your photo and full-length bio. Any workshops or classes will also be listed. The website is updated regularly and can have links to your own website and other complimentary sites. You may have a PH email address on the PH website to send and receive email (yourname@peoplehouse.org). Initiate set-up and use with Katie Brown, Development Director.
- Exclusive listing in the PH newspaper as a People House Practitioner with your bio and photo. The paper is published three times a year: Sept.-Dec., Jan.-April, & May-Aug. and will include descriptions of your classes, groups and workshops. You will be given a month's notice of the newspaper deadline to submit new offerings or updated information. The paper is distributed to our mailing list, locations throughout the Metro area and targeted referral sources.
- We will place PH advertising in community publications such as local newspapers or other publications targeted to our market.
- You may have an opportunity to write an article for a newspaper we advertise in and/or for our newspaper and website. Articles are subject to review. To initiate this, please contact the newspaper editor, Lori Ohlson.
- You may present at the PH Sunday Evening Speaker Series, one of our Heart of Service Programs on a pro bono basis with donations going to PH.
- PH will issue press releases and list of workshops and classes on a rotating basis in the community events section of local publications. Development Director, Katie Brown, will execute and coordinate these efforts monthly.
- You will have the exclusive right to display information on the PH Practitioners bulletin board. A business card networking center will be included.
- You may receive referrals from potential clients who call PH as a result of our promotional activities or in conjunction with a People House service program such as the Veteran's Reintegration Project. Office personnel and interns have detailed information regarding your Professional Profile, including prices and services and will refer to you based on client requests, issues and/or needs. If you are willing to work for a reduced fee, you may receive referrals from our Affordable Counseling Program. Please be proactive about updating your Professional Profile.
- You can receive support and networking opportunities at the monthly Practitioner's Group. This group will be organized and run by the Practitioners with one practitioner volunteering to be Chairman. The PH Executive Director and/or the Director of Development will assist the group and act as liaison to the PH Board of Directors. Use of time in the meetings can include: peer supervision, personal sharing, exploring additional marketing opportunities, individual practitioners presenting and/or teaching, presentations on topics of interest, question and answer periods on professional issues, networking, etc.
- A continuing marketing effort will produce new advertising sources as money allows.

Katie Brown
People House Executive Director
303-480-5130;
katiebrown@peoplehouse.org

As a People House Practitioner, you are included in the marketing program which provides the opportunity to receive personal/professional support in a healing community with similar goals and interests while developing your practice. We do suggest this program as an adjunct to a comprehensive marketing plan for your business. In exchange for inclusion in this program, you agree to abide by the following terms and conditions:

01. Pay a fee of \$400 per year of participation from Jan.1 through Dec.31 of each year with payment due on the first day of the period and a ten day grace period allowed. We require a year's commitment to the Program. Payment will be prorated for new participants for partial periods. Non-payment of fees will result in termination from the program.
02. Schedule at least one event, workshop or class at People House, or consistently see clients at People House during the six month period.
03. If you are leasing space at People House for three or more days per week, you are required to participate in this program.
04. Participation in monthly Practitioner Group meetings are voluntary but strongly suggested in order to build a sense of community and referral network.
05. Your context as a healing arts practitioner is in general alignment with the concept of mind/body/spirit holism held at People House. Practitioners new to People House will be reviewed and/or interviewed by the Executive Director to ascertain this.
06. If you are providing mental health, emotional or psychological counseling, you must register your practice with the Colorado Department of Regulatory Agencies as required by state law. You must also provide us with a copy of your professional liability insurance and an updated Mandatory Disclosure Statement as required by law.
07. People House reserves the right to "grandfather" practitioners who may not meet current practitioner requirements, but who have a long history with our organization.
08. You certify that you are a self-employed, independent practitioner and are not employed by People House.
09. You agree to hold harmless People House from any and all liability, civil or private legal action as a result of your activities or those of your clients/associates while at, or as a result from your activities at People House.
10. You agree to uphold the ethical standards of your profession. You will be terminated from this program for any behavior in violation of the ethical standards of your profession or deemed unethical or inappropriate by the People House Board of Directors or their representatives.

I have read, understood and agree to these benefits, terms and conditions:

Practitioner Signature

Date

Mailing Address

Email

Phone #1

Phone #2